

A young girl with blonde hair is laughing heartily, her head tilted back and mouth wide open. She is wearing a black quilted jacket over a white t-shirt with a green and blue graphic. She is sitting on a beach covered in small, smooth pebbles. The background shows a wooden structure, possibly part of a pier or boat, and the water of the harbour.

**Whitehaven Harbour
Youth Project**

Annual Report

**1st April 2017 to
31st March 2018**

Ken Bradford

In August 2018, Ken Bradford died following a short illness. He was aged 69. Ken was a founding member of the Whitehaven Harbour Youth Project and part of the team who created this mission statement: -

“Giving young people opportunities to develop their potential, to understand themselves and others, to enjoy life, and to contribute positively to the world”

He volunteered his time as a Trustee for over 20 years and was committed to ensuring that the project stayed true to its guiding principles. His wisdom, compassion, expertise and humour have helped to shape the project as it is today. He is sorely missed by all those who were fortunate enough to know him. In our Annual Report 2015-2016 we published a ‘Close Up With Ken’ interview. We have included it again in this report. Enjoy.

Close up with Ken Bradford

Ken Bradford has volunteered his time and expertise as the Secretary of the Whitehaven Harbour Youth Project since it began in 1996. He is the longest standing member on the Board of Trustees. Read on to find out more.

Why did you first get involved with the project?

If you go back to 1996 they were redeveloping the harbour and I and some others felt that it would be important that young people had a stake in that project. Hence the name 'The Harbour Project'. It comes from the redevelopment of the harbour. Ensuring that young people were involved in the redevelopment and that they could identify with it.

What have been the highs and lows over the last 20 years?

The low in actual fact was fairly early on in the project when we applied for funding and it wasn't forthcoming and we felt at one stage that the project wasn't going to happen. So it was early on in the project. The high would be moving from Pears House to the premises that we're now in.

What was your first job when you left school?

I was a medical technician in the Royal Navy.

Tell us a joke.

This joke has come down through the ages in our family...Why is the sand wet? Because the sea weed.

Who would you invite to your perfect dinner party?

My Mum and Dad and my Mother and Father in Law who are no longer with us.

Sum up the project in three words?

Caring. Challenging. Exciting.

Tell us a secret about yourself.

At the age of 13 I won a fancy dress competition dressed as a female bathing beauty lady. The prize that I got was 20 cigarettes!

What do you see as the future for WHYP?

I see it becoming the foremost youth project in all of Cumbria – the one that inspires other youth projects. The one that other youth projects aim to look up to.

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2017-2018 Highlights

1104 young people have taken part in our activities this year. Post code analysis shows us that 32% of these live in wards that rank within the 20% most deprived areas in England.

206 young people aged 7-25 years have taken part in 10 or more sessions a year. This is a key measurement that we use when reporting to Big Lottery and Copeland Community Fund.



Mental Health First Aid Training for Staff and Volunteers to further support the work with our beneficiaries. One of many training programmes we took part in this year.



We took over the delivery of **FUSION** Youth Group for young people aged 16-25 with Special Educational Needs. Many thanks to Cumbria County Council Community Grants.

1335 likes on Facebook – a 25% increase from last year

1100 volunteer hours. Thank you. Without the support of Volunteers the project simply could not run.

1800 visitors to our website in 12 months! Really looking forward to growing this online platform

56 external community groups using our facilities and services. That means more financial independence for us, more people enjoying our facilities and more young people being introduced to our activities.



With thanks to a three-year funding programme from the Copeland Community Fund we appointed our first L3 Children and Young People's Workforce **Apprentice**: Shannon Rush. We also waved a fond farewell to Lauren Green who left having completed the Outdoor Education Apprenticeship funded by Cumbria County Council.

2017-2018 Highlights

237 Accredited outcomes

awarded including the new Junior Award Scheme for Schools (JASS) which we began delivering in partnership with the multi-agency Copeland Hub.



70 young people provided written evidence of improved confidence and self-esteem as a direct result of taking part in our activities.

This is in addition to the inherent benefits of taking part in activities such as the Duke of Edinburgh Award which we know provides opportunity to gain valuable transferable life skills.

243 young people involved in two or more types of activity / club each week.

£22,000 in fundraising.

From car washes to market stalls and sponsored mountain climbing – young people worked hard all year to fundraise. And this year they raised 29% more than the previous year. Thanks to the many local organisations that supported with this.

£92,000 earned through sale of services, contracted delivery work and rental of premises.

30 young people took part in our regular Table Tennis club and associated leagues.

13 residentials (24 nights in total!) and **50 day-trips** for local young people. That's 630 spaces and that doesn't even include our weekly timetable or external groups booking our services.



90 girls took part in our regular Girls Group.

281 young people attended our Copeland Community Fund Friday Night Project.



76 young people took part in our regular climbing clubs and associated trips

Programme Design & Partnerships

WHYP develops and delivers services that meet local need. We constantly review and adapt our delivery to ensure that we are doing what is right for our beneficiaries. We identify this need through qualitative and quantitative monitoring and evaluation and through a constant commitment to aligning ourselves with local and national policies and agendas. Activities are selected based on input from young people, from experience of staff, as a result of contracted delivery work, and as part of working with local partners.

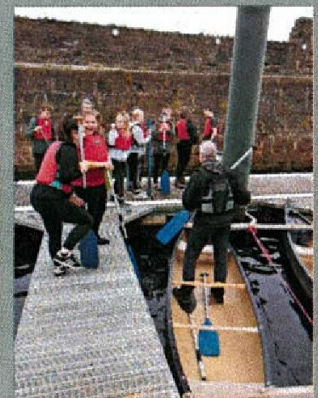
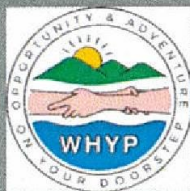
This year's key developments include:-

- Becoming licensed users of the **Cumbria County Council Outcomes Star Measure**
- Joining the **West Cumbria Child Poverty Forum**
- Renewing our connections with **Cumbria LSCB** to make sure we take an active part in Early Help initiatives and that we are recognised as a key part of the local network of support for young people.
- Piloting, and subsequently going live, with a hugely successful **multi-agency partnership** with the **Copeland Hub, Morgan Sindall** and the **Police and Crime Commissioners**. Monitoring and evaluation of this project was done with support from the **University of Central Lancashire** Social Inclusion and Community Development Department which showed that all participating young people noted an increase in their own self-esteem.
- With the support of **Sellafield Ltd** and together with the **Copeland Youth Network** we are exploring new and creative ways of engaging young people in service delivery and design as well as providing more opportunities for them to connect with their wider community. Development of transferable life skills is a key focus of this ongoing project to support young people in their future career choices.
- Continued delivery of the highly effective **Friday Night Project** in partnership with **Inspira** and the **Copeland Youth Network** and funded by the **Copeland Community Fund**. This year we used some of the needs-led funding that supports this delivery to run extra days out as part of an early intervention initiative to increase the confidence and social groups for some young people who might otherwise struggle.
- Completed delivery of the two-year UK Youth programme focusing on engaging young people in regular sporting participation.
- Completed delivery of the two-year **Doorstep Sports** initiative including securing additional funding to deliver '**Club 1**' – a project focusing on supporting young people to sustain their participation in sport. We used the money to purchase climbing harnesses and other equipment for some of our most dedicating young climbers as well as setting aside funds specifically to transport them to indoor and outdoor climbing venues of their choosing.
- We co-delivered a programme of 8 local **biking** sessions together with **Sustrans** that took young people along local traffic-free cycle routes, learning about the local environment and carry out maintenance/painting work on the national Coast to Coast cycle route.
- We pooled our equipment, expertise, and funding together with the Brathay Trust to take a group of 10 young people canoeing on the Caledonian Canal in Scotland – 60 miles. Tick!!

Programme Design & Partnerships

Future Pathways 2018

With great support and sponsorship from both Morgan Sindall and Cumbria PCC, the Copeland Hub has been able to organize a new youth program for 2018. This year a total of FOUR schools have been covered through the generosity of our sponsors enabling us to once again offer this very unique skill development aimed specifically for young individuals. The program will enable young people to experience success and feel good about themselves, thus developing self-esteem and a more positive view of self-worth. A large part of the program is being run through the Whitehaven Harbour Youth Project, who tailored a range of activities both inside and out for the Future Pathways program. These include abseiling, canoeing, archery, wall climbing and bush craft.



Comments and Feedback

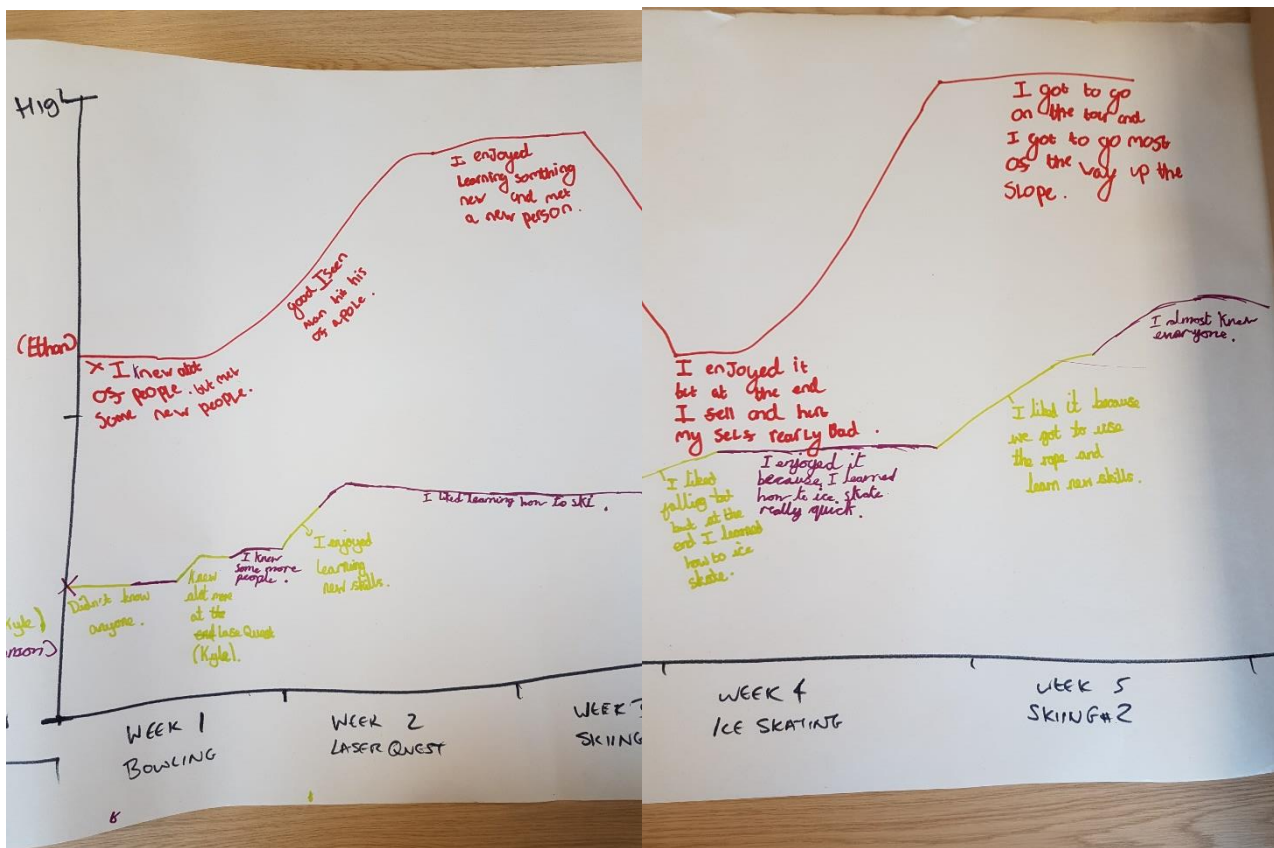
I would like to rave about the Whitehaven Harbour Youth Project in Whitehaven. My son who is autistic has just completed his Duke of Edinburgh 2 day expedition. The staff at the harbour project are fantastic, and the support and guidance that he received made this achievement possible for my son. An amazing facility for young people on our doorstep.



I agree whole heartly they are amazing x

Agree too. My 21 year old attended for years and now my 12 year old who has special needs attends every week. He also is taking part in many off the activities offered during the summer holidays. Great place for young people.

Parents Facebook Conversation, 2018



Friday Night Project 'Extra' Group Reviews, December 2017

Comments and Feedback

Thank you so much to Steve and Sam for four fabulous canoeing sessions. The children really enjoyed the sessions and couldn't stop talking about the games and songs they had played. Steve and Sam gave the children such confidence and Steve really made sure they had fun, developed their skills and spent the maximum amount of time on the water. A huge thank you to them both for all their support, hard work and for inspiring the young people in our care. Thank you to yourself and the youth project team for a job well done.

Ms Lawler, Head of Year 5, Eaglesfield Paddle Academy re annual Ennerdale residential



St James Junior Y5 Students, Ennerdale Scout Centre, Outdoor Learning, February 2018

Thank you so much for the work you have done on the programme. The students loved working with you and your team.

*Mr Campbell, Head of Year 9, Whitehaven Academy
re Future Pathways Programme*

Great place for great opportunities

Jack, Friday Night Project attendee

Because of the sailing experience it made me cope better with difficult situations

E, Sailing Voyage participant

The fun and the friendship keep me coming back down to WHYP.

Carly, Friday Night Project attendee

Well organized and a great place to start the event.

*Cumberland Athletics Club re 'Harbour 5k' run
registration at our premises*

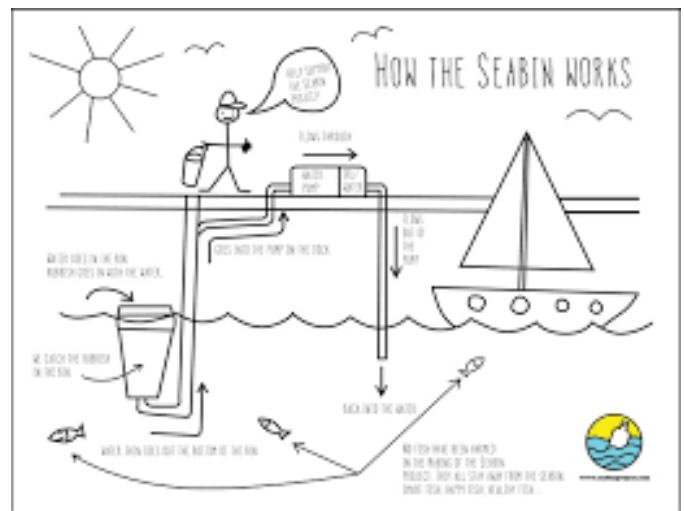


Annual Edinburgh Climbing Trip, December 2017

The Sea Bins Project and Whitehaven Marina

We believe in providing opportunities for young people to engage in activities on their own doorstep, promoting community vibrancy and community connectedness. We know that providing local opportunities to make positive and healthy life style choices is far more likely to result in long lasting positive outcomes for young people. Whitehaven Marina as an activity venue plays a key role in helping us achieve this aim and we are committed to ensuring that this continues. Here's how.....

1. We are raising funds to purchase an innovative floating rubbish bin specifically designed to clear floating rubbish and oil from marinas to improve the local environment and stop the litter floating out to sea



2. We ran a programme of marina water testing and, with the support of the Environment Agency, young people took regular samples of marina water over the course of the year and sent them for laboratory analysis.



The Sea Bins Project and Whitehaven Marina

3. We have worked with over 400 young people via our own youth groups and other community groups to raise awareness of floating litter, and particularly the damage caused by plastics. We tie these educational activities into multiple other projects including the Duke of Edinburgh Award, The Junior Award Scheme for Schools, and Future Pathways.

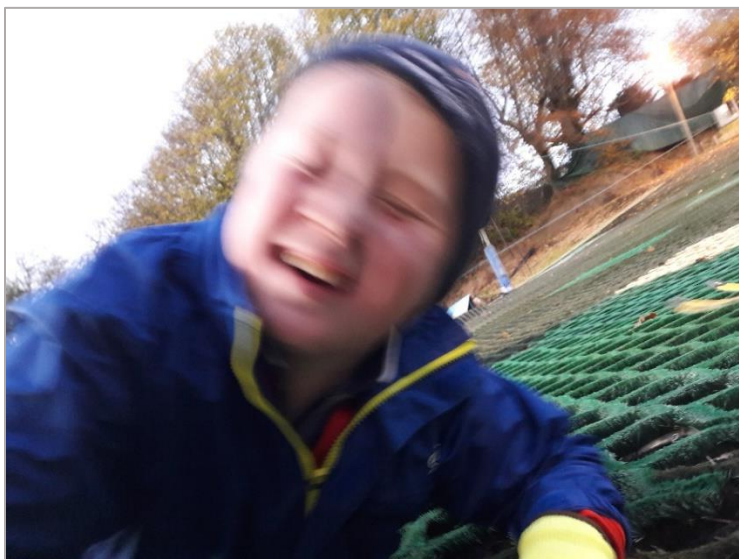


4. Young people are getting out and about in the community to raise awareness and generate further support.



We want Whitehaven Marina to be a vibrant sporting and adventure venue that makes inspiring, healthy, and positive activities accessible for all. Sincere thanks to the following for helping with the story so far.....Whitehaven Marina Ltd, Whitehaven Harbour Commissioners, Rotary Club of Whitehaven, Co-Op Community Group, Sellafield Ltd, Environment Agency Penrith, Colourful Coast, Copeland Community Fund, Copeland Hub, Morgan Sindall, Copeland Canoe Club, West Cumbria Learning Centre, Lowca Primary School, St James Junior School, St Beghs Primary School, Beckermest Beavers and all the young people that have given their time and passion.

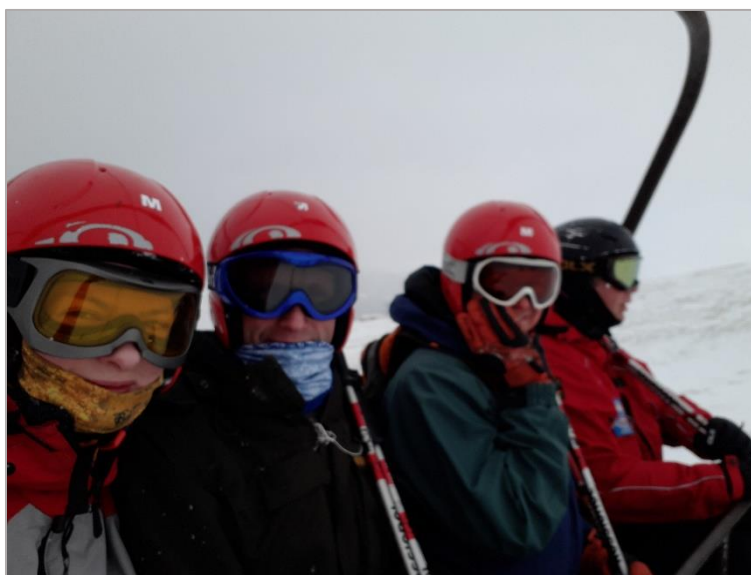
Activities & Events in Pictures



12 sessions at Carlisle Dry Ski Slope this year. Some in preparation for our annual trip to Scotland, some to get ready for our trip to Manchester Chill Factor, and some to support participants in the Cumbria Schools Ski Trip to France.

A bumper ski year!

Below. Manchester Chill Factor trip specifically put on for those keen young people who wanted to experience real snow but were a little young to go away with us to Scotland. A fantastic experience including dinner in the Trafford Centre!



After a couple of years with very poor snow Scotland didn't let us down this year. SNOW SNOW SNOW!

Activities & Events in Pictures



We pooled together expertise, equipment and funding with the Brathay Trust to train and support 10 young people to complete the epic 60 mile Caledonian Canal canoe journey in Scotland. Amazing effort!

We awarded 117 British Canoeing Paddle Power Certificates in recognition of young people who took the water and developed their skills in kayaks, canoes and paddle boards.



We ran 7 dinghy sailing sessions on Derwent Water using the equipment and expertise of Nichol End and PlattyPlus+. 40 young people experienced the thrill of sailing as a result! We have an ulterior motive of course as we hope they will be our Scotland Sailing Voyage groups of the future!

Activities & Events in Pictures



There has been a Girls Group explosion! Both our Junior and Senior groups are busier than ever! We even had our first all Girls Sailing Voyage and our first Junior Girls Camp Out

#ThisGirlCan



Activities & Events in Pictures



Our ever popular Table Tennis club has had County Wide success this year with a runner up in the U11's County Table Tennis Competition. Volunteer, Nathan Brannon, scooped the Pride of Table Tennis Club Volunteer of the Year award. We hosted and took part in numerous other inter school and inter club events throughout the year as well as continued after school club and day time delivery in schools.



Activities & Events in Pictures



Among the more unusual activity requests this year was a Rodeo Bull for Friday Night Project. We were a little skeptical but with a good dose of persuasion from the young people it was booked. And a huge (quite literally!) success it was too. Lazer Quest, Bowling and a residential at Isthmus Cottage in Keswick were among the more traditional adventures. Who knows what next year will hold!

Activities & Events in Pictures



Improving fitness, trying out local cycle routes and sampling the seasonal berries (!) our local cycle rides have been extremely popular for all ages and abilities this year. We are particularly grateful for our partnership with Sustrans which allows the groups to contribute to the maintenance and upkeep of the tracks while enjoying a ride at the same time.



Funders & Supporters

We would like to extend a huge thank you to our funders and supporters, without whom the work of the Whitehaven Harbour Youth Project would not be possible.

Sports and Outdoor Activity Customers

Beckermeth CofE Primary School
Cumbria Outdoors
Distington Youth Group
Eaglesfield Paddle Academy
Ennerdale CofE Primary School
Gosforth Scouts
Lakes College West Cumbria
Lazonby CofE School, Penrith
Lowca Community School
Network Youth Church Calder
St Bees Guides
St Bees Scouts
St Bees Village School
St James Catholic Primary School, Millom
St James CofE Junior School, Whitehaven
St Josephs Catholic High School, Workington
Thornhill Primary School, Egremont
West Cumbria Learning Centre, Whitehaven
Westfield Primary School, Workington
Whitehaven Academy

Premises Rental

Always Another Way
Amys Care
Cumbria Alcohol and Drug Advisory Service
Coaching Enterprise
Cumberland Athletic Club
Cumbria County Council: Adult Education Services
Cumbria County Council: Day Services Whitehaven
Cumbria County Council: Day Services Workington
Cumbria County Council: SEND
Cumbria CVS
KIE Park
Mayfield School, Whitehaven
National Trust Colourful Coast
NHS North Cumbria Pediatrics
North and West Cumbria FLAG
NSPCC
Phoenix Enterprise Centre
REACT Engineering
RSPCA
Sellafield Sites Ltd
Standguide
Tutis Foster Care
West Cumbria Carers
West Lakes Academy
Whitehaven Air Cadets
Whitehaven Sea Cadets
Young Cumbria



Funders & Supporters

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Funders 2017-2018

Big Lottery Reaching Communities
Copeland Community Fund
Cumbria County Council Community Grants
Co-Op Community Grants
Active Cumbria
Police and Crime Commissioners
Morgan Sindal
StreetGames
Sellafield Ltd
Blengdale Runners
Turnpike Charitable Trust
Cumbria County Council Open Learning Access Fund
Seven Seas Baxter and Grimshaw Trust
UK Youth

Other Supporters

Every year the Whitehaven Marina Ltd provides us with spaces to park our minibus, trailers, and a number of staff vehicles. We thank them wholeheartedly for this generosity which makes day to day running of the project that little bit easier. We would also like to extend our thanks to our landlord, Whitehaven Harbour Commissioners, for accommodating us and being so supportive.

Fundraising

The young people at the project have an outstanding history of fundraising and this year has been no exception with £22,000 raised. This fundraising would not have been possible without their dedication and the generous support of Seacote Caravan Park, Co-Op Cleator Moor, Dixons of Whitehaven and Dunmail Park, Edgars Garage Dunmail Park, Whitehaven Marina, and Copeland Borough Council Markets.

Staff, Volunteers, & Trustees 2017-2018

The charity has a Board of Trustees, also the Company Directors, who are responsible for the overall management of the organisation. There are 4 full time staff, 3 part time staff, and one Apprentice together with in excess of 30 active volunteers each year.

Trustees (Volunteers)

Mr Trevor Monk, Chairman
Mr Bern Hellier, Treasurer
Mr Ken Bradford (to August 2018)
Mr Mike Priestly
Mr Hugh Branney
Mrs Margaret Scott

Permanent Staff

Gina McCabe, Project Manager
Nik Smith, Lead Youth Worker
Tina Barry, Sports Development/Youth Worker
Debs Cripps, Outdoor Instructor
Stephen Walter, Outdoor Instructor
Stuart Dunnett, Outdoor Instructor
Clare France, Office and Finance Administrator (to September 2018)
Lauren Green, Apprentice (to June 2017)
Shannon Rush, Apprentice (from September 2017)

University of Central Lancashire Placement Students

Ali Emhimed
Allan Mungua
Celia Wong
Panida Soontrapornchai
Pete Chan
Sohema Moosa

Volunteers

Alison Walker
Alyn Philpott
Andrea Casson
Andrew Paige
Ashton Lewthwaite
Chris Cripps
Clive Burkinshaw
Dan Meyers
Dawn Burkinshaw
Jade McGuire
Jack Diamond
Jon Paul Messenger
Kayleigh Bowden
Kathryn Chestney
Katie Sloan
Lauren Green
Mitchell Smith
Naomi Hoodless
Nathan Lowrey
Olivia Halligan
Owen France
Rebecca Parkinson
Ruth Charlton
Sam Barnes
Sheena Gordon
Will Watson
Yang Yang Smith
Joe Stalker (Technical Advisor)
Richard Butler (Technical Advisor)

Lakes College West Cumbria Placement Students

Chanise Bone
Jodi Roach

Trustees Report

New partnerships were a defining feature this year, raising the community profile of the project and creating new and ever more impactful ways of working. At the beginning of 2016 the project committed to two long term strategic objectives and set itself some challenging targets. By March 2018 we had made significant, and in many cases exceptional progress towards achieving these targets. A commitment to improved marketing and online presence has resulted in a new, and increasingly popular website. Continual growth on social media platforms means that they have fast become our key means of communicating with new and existing customers.

We have seen a steep growth in earned income through sale of sports and outdoor activity services and contracted delivery. This demand has meant that we have been able to increase the working hours of two of our part time staff. Outreach work with local primary schools has continued to be a valuable means of introducing new young people to our wider services and we have added new sessions to our weekly youth clubs to accommodate this growth. Continuation of our Apprenticeship Scheme and the addition of a Special Education Needs Youth Group to our offerings illustrate our unwavering commitment to providing services and opportunities for all.

Our success has been largely as a result of hard working, highly qualified, and dedicated staff members and volunteers. The project has made significant strides towards achieving its target of earned income accounting for over 60% of turnover by 2020 and has achieved its target of building operational reserves. Grant income still remains critical and the project is approaching a time of significant change in terms of future revenue funding. Conversations with existing and potential new funders are well underway and we have made great strides in ensuring that we are ready to begin the funding application process. In support of our strategic aims, a key factor in the coming year will be capital works required on our premises. These include a full refurbishment and modernisation of our well used sports hall and climbing wall facility and we have spent some funds on developing the concept and plans for this.

While many challenges lie ahead, we continue to be one of the largest and longest standing independent services for young people in the county. A sincere thanks goes to all the staff, volunteers, young people and supporters that have made this possible.

Financial Summary

Expenditure	£	Income	£
Manager		Big Lottery Reaching Communities	79,000
Lead Youth Work		Copeland Community Fund	30,000
Assistant Youth Worker		Total Income from Grants/Trusts	109,000
1 FT Outdoor Instructor			
2 PT Outdoor Instructors		Schools and Other Group Activity	53,946
Office & Finance		Total Income for Providing Services	53,946
Apprentice			
NI/Pensions		Youth Centre Rental Income	34,163
Total People Costs	147,094	Money Raising/Donations	22,000
		Apprentice Grants	3,662
Rent	12,054	Operational	1,154
Rates	2,196	Total Other Earned Income	60,979
Energy	8,379		
Repairs/Maintenance	750	Total Income	223,925
Insurance	3,081		
Cleaning	1,990		
Total Building Costs	28,450		
Training/Personal Equipment	3,200		
Office Costs	2,683		
Telephones	1,268		
Fees/Payroll	1,800		
Membership/Licenses	1,000		
Transport (vehicle, fuel, hire)	3,657		
Beneficiary/Vol Expenses	16,200		
Equipment Renewals	4,000		
Business Development Fund	4,000		
Total Other Costs	37,808		
Total Expenditure	213,352		

It is the policy of the Whitehaven Harbour Youth Project to hold operational reserves equal to four months of turnover. All reserves are in place to build financial resilience and support the ongoing aims and objectives of the work of the charity. In some years the project may need to draw on reserves to meet normal running costs. A full copy of our 2017/2018 Financial Statements can be downloaded from the Charity Commission website.





Whitehaven Harbour Youth Project

Swingpump Lane, Whitehaven, Cumbria, CA28 7LZ,
Tel: (01946) 690404, Email: admin@whyp.org.uk



What's On Every Week

Monday:

- 5 - 6:30 Doorstep Sports 10+ (Free)
- 6:30 - 8 Youth Club 10+ (Free)

Tuesday

- 7-9pm Fusion Youth Group 16-25yrs (£1)
- Every other week. Booking required.

Wednesday:

- 4:30 - 6 Junior Girls Group 7+ (£2)
- 5:15 - 7:15 Table Tennis 8+ (£2)
- 6:30 - 8:30 Senior Girls Club 10+ (Free)

Thursday:

- 5 - 6:30 Thursday Climbers 8+ (£2)
- 6 - 7:30 Games Group 7+ (£2)
- 6:30 - 9 Adult Table Tennis (£2)

Friday:

- 4:30 - 6 Friday Climbers 10+ (£2)
- 6:30 - 9 Friday Night Project 10+ (Free)

Look out for extra trips and activities on our Website,
Facebook or Twitter



www.whyp.org.uk



[@harbour.project](https://www.facebook.com/harbour.project)



[@HarbourYouth](https://twitter.com/HarbourYouth)